Jimmy Goode

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To: ART+COM Studios Hiring Team (jobs@artcom.de) **Date:** September 2026
Role: Project Director | Senior Production Leader & Producer
Subject: Application for Project Director

Dear ART+COM team,

For over a decade, I have led complex physical productions, cultural initiatives, and interdisciplinary spaces from concept through to live execution. I take complexity apart quickly: understand the ambition, identify constraints and dependencies, and turn them into a clear path to delivery. I bring the right people together, create enough structure for the work to move, and stay close enough to know when it needs attention.

My experience spans capital projects, international productions, live events, commercial partnerships, and technical installations. I have raised funding, negotiated with major clients and partners, assembled multidisciplinary teams, managed contractors and specialists, and worked across design, engineering, fabrication, installation, and live delivery. I work particularly well where creative requirements need to be balanced with technical constraints, site conditions, budget, and timing.

As Founder and Operator of Kustom Kommune, Australia's first communal motorcycle workshop, I scaled an organisation serving more than 1,000 members, supported by 36 volunteers and delivering over 60 events annually, with peak annual turnover of AU$1M+. I was responsible for funding, facilities, council requirements, partnerships, programming, contractors, and day-to-day operations. I raised AU$34,610 for its launch and AU$124,930 for a major facility expansion, negotiated partnerships including Harley-Davidson Australia, and directed custom showcase builds and national vehicle reveals.

Kommune also shaped the way I lead. With much of the team made up of volunteers, I could not rely on hierarchy. I built governance and volunteer structures, coached coordinators into greater responsibility, and created paid teaching roles that helped skilled members turn their experience into independent work. I make ownership clear, give people room to do their job properly, and step in early when something starts to go off track.

I founded Adventure Machine as the production demands around Kommune's commercial partnerships grew. Sponsorships increasingly required original content, branded experiences, launches, and international production, so I built a business to deliver them. Working with clients including Harley-Davidson Australia, GearWrench Tools, and Levi's, I managed client briefs, budgets, schedules, suppliers, crews, and delivery. International projects involved cross-border logistics, local crews, transport, location coordination, and multiple stakeholders under tight schedules.

Alongside this, I produced large-scale experiential events and multi-day festivals for audiences of up to 20,000 people. I was responsible for concepts, site operations, municipal permitting, contractors and suppliers, emergency planning, infrastructure, and live delivery against fixed public deadlines. These projects required careful sequencing, fast decisions, and close attention to issues that could delay or disrupt the wider event.

Since moving to Berlin, I have continued working where creative production and technical delivery meet. I joined the Dark Rooms Hotel team as Technical Lead, responsible for live technical troubleshooting, before taking on production leadership for LOST's 2025 Luxwerk edition across its 19,000 m² industrial site. Working directly with international artists, I helped turn installation requirements into practical solutions across power, AV, lighting, and site infrastructure.

When power allocation and cable routing became a recurring source of complexity, I built Short Circuit, a custom planning tool to make both faster, clearer, and more reliable. That work reflects a consistent part of how I operate: when the same problem keeps resurfacing, I look for the underlying cause, whether clearer ownership, a simpler process, better sequencing, or a purpose-built tool.

Through ZeroShot Studio, I build practical software tools around real operational problems. Foreman, for example, is a spatial-planning tool designed to make sequencing, procurement, and project information easier to manage across complex physical projects. I am interested in technology when it improves how the work is planned, coordinated, and delivered.

I would welcome the opportunity to bring this background in project and production leadership, client delivery, commercial responsibility, technical problem-solving, and people development to ART+COM Studios. Based in Berlin, I work primarily in English and am currently at A2.2 level in German. I am available from late October 2026 for regular on-site studio leadership and international project deployments.

Warm regards,

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PROJECT DIRECTOR | SENIOR PRODUCTION LEADER & PRODUCER

Senior project and production leader with over a decade of experience delivering complex spatial, cultural, and physical projects. Brings commercial accountability, client and contractor coordination, and leadership of multidisciplinary teams across design, fabrication, installation, and live operation. Technically fluent in power, AV, CAD, fabrication, and practical digital tools; experienced in developing coordinators and delivering public-facing projects to fixed deadlines.

SPATIAL & TECHNICAL PRODUCTION LEADERSHIP

Dark Rooms Hotel / LOST | Technical & Production Leadership Berlin | 2025

Onsite Technical Lead at Dark Rooms Hotel (6-week run, April–May 2025) and production leadership at LOST across a 19,000 m² industrial site (Luxwerk).

- **Spatial Power & Media Delivery:** Led power planning, temporary 3-phase electrical distribution, and installation delivery across a 19,000 m² site, integrating AV/lighting requirements, safety lighting, and emergency exit systems.
- **Crew & Site Coordination:** Led and coached cross-functional crews of up to 20 trade contractors and volunteers; prepared site risk assessments, method statements, and emergency protocols supporting public operation. Final electrical work was signed off by a qualified master electrician.
- **Custom Tooling:** Built Short Circuit, a planning tool for circuit allocation, 3-phase load balancing, and cable-route planning within venue power caps.

Kustom Kommune | Founder & Managing Director Melbourne | 2012–2023; workshop opened 2013

Australia's first communal motorcycle workshop, serving 1,000+ active members through shared industrial facilities, training, and 60+ annual events.

- **Operations & Governance:** Scaled operations to **AU$1M+** peak annual turnover, directing an 8-person governance committee, multi-trade contractors, and 36 operational contributors across facilities, municipal compliance, and 60+ annual events.
- **Commercial Facility Fitouts:** Planned and delivered two commercial facility builds (scaling from 75 m² to 400 m²); procured and commissioned 5 electric-hydraulic vehicle lifts, multi-bay MIG/TIG welding infrastructure, precision lathes, and an industrial spray booth with certified extraction.
- **Safety Systems:** Established operational SOPs, equipment lockout protocols, and safety inductions supporting 1,000+ members and 9,100+ annual volunteer hours.
- **Corporate Brand Partnerships:** Delivered a custom Sportster build with Harley-Davidson Australia, then hosted the national reveal of the Street 750 at Kustom Kommune; directed showcase custom machines (ranked **#8** in *Silodrome*'s Top 14 Motorcycles of 2014).
- **Capital Funding:** Raised **AU$34,610** (launch crowdfunding) and **AU$124,930** (Pozible AU$104,930 + ~AU$20,000 private donations) for facility expansion, managing venue acquisition, council approvals, and trade delivery.

Cultural Experiential Festivals | Founder & Executive Producer Victoria, Australia | 2012–2019

Multi-day camping, music, art, and custom fabrication festivals engaging up to 20,000 attendees across multi-year runs.

- **Dirt Daze Weekend:** Founded and produced a 3-day camping, music, and motorcycle festival at Krusic's Ride Park, drawing 1,000+ campers and 360 riders across five tracks; managed site planning, council permits, emergency planning, medical services, ticketing, entertainment, and sponsors.
- **Oil Stained Brain:** Co-founded and produced an art and custom motorcycle exhibition series and street festival in Melbourne, curating 50+ builders and artists across its programme; managed municipal permitting, licensing, media, and live delivery.

OPERATIONAL TOOLS & TECHNICAL FLUENCY

ZeroShot Studio | Software Tools for Physical Projects Berlin | Current

Independent development of AI-assisted workflow tools and custom applications for operational and spatial challenges in physical projects.

- **AI-Assisted Workflow Tools:** Maps operational processes and builds custom applications using TypeScript, Next.js, React, Node.js, Python, PostgreSQL, and Docker to structure project information, automate repeatable work, and support teams.
- **Foreman (reno.zeroshot.studio):** Developed an AI-assisted spatial-planning tool that models framing envelopes and wall geometry, generates material take-offs and cutting lists, and is designed to improve trade sequencing and reduce on-site cutting rework.

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PROJECT DIRECTOR | SENIOR PRODUCTION LEADER & PRODUCER

COMMERCIAL GOVERNANCE, CLIENT DELIVERY & GRANTS

Adventure Machine | Founder & Executive Producer Australia & International | 2017–2022
Production agency managing commercial client briefs, contractual deliverables, and cross-border logistics.

- **Client & Contract Delivery:** Managed client briefs and negotiated commercial contracts, budgets, and deliverables for brand partners including **Harley-Davidson Australia** and **Levi's**; assembled specialist crews and directed multidisciplinary field productions.
- **International Production (*Moto Mahila*):** Originated, budgeted (AU$20,000), and directed an expedition shoot across Rajasthan, India; managed cross-border logistics, local field crews, and contractual deliverables, delivering a 45-minute documentary adopted as Nevermind Adventure's primary international marketing asset.

Konnections | Founder & Programme Lead Melbourne | 2021–2023
Movember-funded peer-support programme developed from the Kommune community to address social isolation through shared interests and mentoring.

- **Grant Delivery & Community Scale:** Secured approval for a pilot and two subsequent funding rounds, including a global **AU$75,000 grant** from the Movember / DGR Social Connections Challenge. Scaled volunteer coordination from 9 to 36 in 6 months and delivered 62 structured peer-support events in year one.

Machine Social Co | Founder & Technical Lead Melbourne | 2017–2023
Vehicle compliance management and workflow automation platform supporting ~250 registered custom and historic vehicles.

- **Workflow Automation & Compliance:** Designed operating workflows and built custom database software for permit tracking, document generation, and regulatory reporting for ~250 registered vehicles.

SELECTED PROJECT & TEAM HIGHLIGHTS

- **Immersive Spatial Installations (LOST / Dark Rooms):** Technical build, 3-phase power distribution, AV/lighting, and spatial media installations across 19,000 m²; coordinated international artists and crews.
- **Harley-Davidson National Reveal & Custom Builds:** Concept-to-metal custom builds; managed corporate brand stakeholders, CAD tolerances, CNC machining, custom wiring, and national press reveal (ranked #8 in *Silodrome*'s Top 14 Motorcycles of 2014).
- **Team & PM Development:** Built governance and coaching pathways at Kustom Kommune; supported technically skilled contributors and coordinators to take on greater operational and client-facing responsibility.

CAPABILITIES, RECOGNITION & AVAILABILITY

Capabilities: Spatial production delivery, 3-phase power, multi-trade leadership, health and safety documentation, public operating permits | AU$1M+ P&L, PM development, commercial contracts, grants | practical software tools, TypeScript, Next.js, Python, PostgreSQL, Docker, ESP32/firmware.

Selected Recognition: Rolling Stone feature | *Silodrome*'s Top 14 Motorcycles of 2014 (#8, Harley-Davidson) | Movember Global Winner (AU$75,000 grant).

Languages & Availability: English (Native), German (A2.2; actively studying). Available late October 2026 for regular Berlin studio attendance and international travel.

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SELECTED PROJECTS & CASE STUDIES

Case 1: LOST & Dark Rooms Hotel | Spatial Power & Installation Delivery

Location & Scale: Luxwerk Berlin | 2025 | 19,000 m² Historic Industrial Site

- **Challenge & Scope:** Led power planning, distribution, and artist technical support across a 19,000 m² historic industrial complex for international artists and thousands of public visitors.
- **Engineering Constraints:** Venue power caps, long cable runs, temporary 3-phase distribution, and safety lighting and emergency-egress requirements for public operation.
- **Delivery & Tooling:** Built and deployed Short Circuit to support phase-load balancing and cable-path planning. Led crews of up to 20 trade contractors and volunteers, working with artists to resolve AV, lighting, and power installation requirements.
- **Outcome:** Technical documentation supported public operation; final electrical work was signed off by a qualified master electrician. Completed a 6-week exhibition run and major festival with **zero lost-time safety incidents**.

Case 2: Foreman | Spatial Planning Tool

Platform & Focus: ZeroShot Studio | Current | reno.zeroshot.studio

- **Problem:** Framing layout and material planning can create unnecessary on-site cutting, material waste, and trade clashes when information is incomplete or geometry is non-standard.
- **Design Constraints:** Architectural tolerances, non-standard structural geometry, and dependencies between multiple trades.
- **Approach:** Developed Foreman to generate framing envelopes, material take-offs, and cutting lists from project geometry, with the aim of improving early planning and trade sequencing.
- **Current Result:** A working spatial-planning tool that produces framing layouts and material schedules; continuing development focuses on validation against live project conditions.

Case 3: Moto Mahila | International Client Production

Location & Scale: Rajasthan, India | Adventure Machine | AU$20,000 Production Budget

- **Challenge & Scope:** Deliver an original international expedition film for Nevermind Adventure, balancing a fixed commercial brief with a multi-location production across Rajasthan.
- **Delivery Constraints:** Cross-border logistics, location coordination, local crew management, transport, a fixed AU$20,000 budget, and contractual delivery requirements in a remote production environment.
- **Delivery Approach:** Originated and directed the production; managed the budget, local field crews, logistics, shoot schedule, and client coordination from pre-production through final delivery.
- **Outcome:** Delivered a 45-minute documentary that Nevermind Adventure adopted as its primary international marketing asset.

Case 4: People Leadership & PM Development | Developing Technical Talent

Context: Kustom Kommune & Experiential Projects | Melbourne & Berlin

- **Context:** Technical production depends on specialists, tradespeople, coordinators, and volunteers being able to work safely, communicate clearly, and take ownership under pressure.
- **Approach:** Built governance, induction, and volunteer pathways at Kustom Kommune; made responsibilities clear and progressively delegated coordination work as people gained experience.
- **Example:** Mentored a technically skilled factory worker who volunteered at Kustom Kommune; created paid one-to-one teaching roles, expanded his client-facing responsibilities, and supported his progression into independent work.
- **Outcome:** The mentee subsequently co-founded an independent custom motorcycle and fabrication studio. Applied the same practical onboarding and coaching approach with junior coordinators and volunteer leads at LOST.