Konnections .social

CREATING SOCIAL CHANGE THROUGH MEANINGFUL CONNECTIONS

MOVEMBER X DISTINGUISHED GENTLEMAN'S RIDE

SOCIAL CONNECTIONS CHALLENGE 2021

PILOT PROJECT PLAN

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Konnections background

Kustom Kommune (KK) is a DIY space for motorcyclists and run by Project Leaders, Jimmy & Nina Goode, along with 30+ volunteers. KK has proven to be highly successful by creating an incredibly inclusive culture and the community continues to grow. KK introduced We Kare, a program to assist those that have personal difficulties, by reducing any barriers that might stop them from getting involved at the space. We Kare is exactly that. Showing our tribe how important they are to us. We make extra effort to ensure participants are greeted on arrival, asked how they are and that staff take time to engage.

The program is in its infancy and would greatly benefit from further development. Whilst it's shown great results in both starting conversations and encouraging those that need support to connect with others, in Jimmy's experience a missing structure has resulted in some difficulties that could easily be resolved with additional support. Seeing how effective KK has been so far in engaging motorcyclists, scaling up this initiative would quickly produce notable results and would strengthen the community.

Given the success of KK and wealth of knowledge in the management team with regards to building sustainable community projects, Jimmy is taking a philanthropic approach to seeing more spaces like KK launch and survive. Jimmy would like to mentor more spaces, by offering as much insight, advice and feedback as they need at zero cost to them. Why? Jimmy knows the incredible value in building communities and has first hand experience is the healing abilities of formed connections. With more hubs like these, hosting more events and raising awareness for mental health will only result stronger and more connected communities.

2. Research Report

2.1. Our tribe is actively seeking social connections.

During the research phase we surveyed a selected group of members to complete anonymously. We wanted to understand how our community manages loneliness and social isolation. This was sent out to 320 people, with 90 people responding so far. Demographics of our sample population is consistent with the demographics of KK and its broader members. Following are some of the key findings:

Results indicated that KK was a valuable space for mental health improvements. If a Member fell on hard times, 77% said knowing that they could still access KK at a lower or no cost would substantially help them. Over 50% stated they wanted to be part of a social group with a common interest and 82% said that KK provides a space to help them unwind. Further, 87% highlighted that other people that attend KK are friendly and supportive. Most respondents (71%) indicated that they enjoy sharing their skills with others and that they use the motorcycle community to broaden their network and connect with others (72%).

When asked what they would like to see more of, 78% said more weekend rides, 63% said more social dinners, 57% said more free moto-maintenance sessions and 54% said more quirky non-moto based events at the workshop. Most identified that riding or working on their bike is like therapy and they often do it to feel better. A communal build over a preferred timeline of 6 months appealed to most (71%), with funds raised from the build being injected back into KK.

Questions were asked directly relating to loneliness, social isolation and mental health. 41% were not aware of the We Kare program at KK. 47% outlined they often struggle with mental health issues, with approximately 31% saying that they often feel lonely. Attending social events or being around other people, triggered anxiety for 55%. Being personally invited to events by friends would be helpful to 89% of respondents. Whilst more than 60% said that they feel comfortable to talk about mental health issues at KK, 68% confirmed that it would encourage them to open up more knowing that volunteers and staff are trained in mental health first aid. 70% also highlighted that they would attend a mental health first aid session to help themselves or others.

89% stated that they feel that low key social events are a great way to connect with their community when they are feeling down and 60% indicated that their mental health would improve if they had more opportunities to connect with people in the moto community. Almost all felt that KK would have a lot to offer in building more connected and engaged communities, and that KK does a great job promoting positive mental health.

Our research of the target population is consistent with research of the broader community (e.g. Australian Loneliness Report), that states that many people often feel lonely, improvement of relationships is beneficial and that reducing barriers, psychological or practical, is appealing to engaging in social activities.

See Appendix B for all results of the research data

2.2. Addressing social isolation and loneliness for individuals

Stage one: Konnections Program

The Konnections Project would, firstly; refine the support programs of KK by refining the existing *We Kare* program .We would do this by undertaking the following:

1. **The KK DIY space is expected to continue at the very least as is for the foreseeable future.**
2. **Introducing the new *We Kare* program as "Konnections"**
3. **Develop and provide a mental health first aid training** focusing on awareness of mental health and suicide, social isolation and loneliness, strategies to engage with others, either for you or a mate, tailored for motorcyclists. This course will be offered to volunteers, staff and interested members.

   > It's important to note that we are not aiming to create a team of mental health professionals, but rather improving your average person with basic knowledge of mental health issues.

4. **Develop and list local professional mental health and well-being supports** (GPs, Psychologist databases, community health centres), and other social connection like groups (e.g., Mens Shed).
5. **Employ a digital communications system** to engage with those enrolled in the program. This will act like a digital assistant for the Konnections team to help them keep on top of engagement with those enrolled, encourage them to attend social events and engage more with others. It will be individualised for the person reached out too.
6. **Develop a "Social Klub" events calendar** for the 12 month period. This will include motorcycle rides, free moto-maintenance sessions, non-moto based events, and barbecues & family dinners. Target of 25 events for the first year.
7. **Introduce Communal Motorcycle Builds**. These are a primary element of the Konnections program. Individuals enrolled will be invited and regularly encouraged to attend to increase social connections. Build nights are facilitated by KK volunteers over a 6 month period on a fortnightly basis. Multiple builds may be run simultaneously, dependent on enrollments. Builds will be sold off to raise fund for future Konnections programs. These builds will be funded by KK.
8. **Volunteers and staff will be supported with a 3 monthly refresher from the initial PFA training**, along with bi-monthly group sessions to discuss any issues, such as practical or interpersonal barriers, ethical concerns or boundary setting with participants.

2.3. To reach more men, we must support communities that support them

Stage two: Konnections Platform

The Konnections Project would help us support men all over the globe. We must equip groups with the tools they need to implement events and initiatives focused on connecting socially isolated men, whilst removing the "time and resources" barrier that we know they face. We would do this by undertaking the following:

1. **Launch the Konnections Platform:**
   Konnections helps you manage your community-first motorcycle workshop and social group by providing access to everything you need to start and engage your tribe. The platform includes 100's of guides and hand-books including; How to set up a space, example legal documents (which usually cost a fortune), event calendars, budgeting considerations, sponsorship briefs and community management software that can easily be implemented.
2. **Konnections offers agency-on-demand style assistance** from a team that's highly experienced in building moto-communities, implementing mental health programs, hosting large scale events and securing sponsorships - all with the sole goal of creating more social connections through the global community.
3. **Actively recruiting DIY Workshops to utilize the platform and our on-demand support team** within their space or community group
4. **Assist other DIY Workshops to implement the Konnections Program** including Mental Health First Aid Training in stage one
5. **Focus on assisting communities with building "Social Klub" calendars,** offering software or platform support and adequate promotional support to ensure high levels of engagement.
6. **Assist DIY Workshops in introducing Communal Motorcycle Builds** to encourage those enrolled in the Konnections program to attend the space regularly
7. **Mentoring new spaces and groups to kick off new initiatives** that create opportunities for individuals to build meaningful connections

3. Project Goal & Impact

Our research indicates that KK members substantially benefit from social activities and are actively seeking them. Members are also highly satisfied with the space and agree that it's a place to relax. Despite this, many members still indicated they often experience feelings of loneliness and isolation, along with experiencing a level of social anxiety that may prevent them from attending social events.

Our goal is to create more opportunities for individuals to build meaningful connections globally.

Stage one impact:

Following the end of the 12 months of piloting the Konnections Program data will demonstrate that for Members in general, and men who participated in the Konnections program will show:

1. ***Increased attendance at the KK workshop***
2. ***Increased attendance at KK social events***
3. ***Experience decreased feelings of isolation***
4. ***Experience decreased feelings of loneliness***
5. ***Improved quality of connections made with others at KK.***

The data will also indicate that those involved in running the Konnections program will feel;

1. ***An increase in skill and confidence in mental health and suicide awareness***
2. ***Decreased feelings of isolation***
3. ***Decreased feelings of loneliness***
4. ***Improved quality of connections made with others at the KK.***
5. ***Satisfaction for contributing to a meaningful activity***

Stage two impact:

After 12 Months of piloting the Konnections Platform, the data would demonstrate that numerous partners utilized the services to;

1. ***Set up and run their own DIY motorcycle space; or***
2. ***Improve their current DIY space***
3. ***Launch a community focused initiative; or***
4. ***Improve a current initiative***

The data would indicate Konnections has;

1. ***Helped at least one DIY motorcycle space get started,***
2. ***Helped at least five already established DIY spaces improve their space in regards to core elements, such as***
    a. ***Culture, through events and positive mental health activities***
    b. ***Communication systems***
    c. ***General operations***

Further, this would lead to data demonstrated as increased attendance and social connections in such spaces.

4. Project Design

4.1. Building new Konnections

Steps to prototype

1. Clearly define processes of recruitment, communications, volunteer management and training, program offerings and how to reduce barriers.
2. Creating Branding with clearly defined tone and communication style e.g. 'casual but informative'
3. Complete a calendar of dates for the 12 month pilot. Including bike builds, along with other social activities like rides, BBQs, non-moto related activities, and guest speakers.
4. Complete development of psychological first aid training course, including adaptation for the target audience of males who are interested in motorcycles. This includes identifying local professional and other community support options for men and their mental health.
5. Set up participant management and communication systems.
6. Create "Konnections Program Handbook" with all processes clearly documented to offer as initiative on the Konnections Platform
7. Produce launch campaign content to assist in recruiting socially isolated men into the program
8. Complete pre and post program participant evaluation questions, to be used in conjunction with DGR evaluation teams measures.

Testing the initiative:

1. Define the team involved in delivering the project, including the senior staff and volunteers at KK.
2. Send out marketing material to engage participants for the program, including members and non-members. Complete sign up of participants.
3. Provide psychological first aid training to staff and volunteers running the program. Planned is an initial presentation and a further refresher course at 3 months. Provide bi-monthly supervision to the group also. Final session to be used as debriefing session.
4. Roll out "Social Klub" events calendar.
5. With Konnections program participants confirmed, communal bike builds commence, with participants involved with as many aspects of a bike build as possible, on a fortnightly schedule over a six month period. Participants are encouraged to attend each fortnightly build session.
6. Track attendance at build nights to identify participants who do not attend. Konnections team to utilizes comms system to follow up with participants, encouraging attendance and identifying any barriers, that we can help solve.
7. Complete evaluation in conjunction with DGR.

4.2. A Global Konnections Network

Steps to prototype:

1. Review of current KK practices, including values, operations and systems.
2. Document KK the above, including general knowledge, services, revenue streams etc as How-to guides, handbooks, process documents etc.
3. Clearly define "on-demand" services offered to community groups (advertising, digital systems, general policies and procedures, likely barriers, dealing with councils etc) that may be useful for other DIY motorcycle spaces based on 1-1 conversations with workshops, with whom we have existing relationships with. Create Terms & Conditions for partners.
4. Define criteria that must be met for partner workshops and community groups. This would include Platform membership tiers that increase levels off access and support based on set criteria.
5. Recruit and train Konnections Team hires
6. Build & test Konnections platform - approach software companies for support with licenses, plus build legal cabinet for data compliance
7. Produce launch campaign content to assist in recruiting community groups as partners
8. Complete pre and post program participant evaluation questions, to be used in conjunction with DGR evaluation teams measures.

Testing the initiative:

1. Using current contacts, including all 33 DIY spaces globally, and SCC Projects with whom we have regular contact, we will select spaces and projects to offer support to as "early adopters" based on their current activities and apparent willingness to participate.
2. A survey will be sent to the greater span of community groups to help us clarify the order of spaces and people we will work with first and at what level. Survey will also help define next functionality roll-out
3. Recruit via social channels and other mediums to invite start up community groups to complete a survey to help us identify newcomers to running a DIY motorcycle space.
4. Collaborations will then commence one at a time, offering relevant packages and support to either further improve established DIY spaces or assist with the start of DIY spaces.
5. Ask for and review feedback from community groups via simple survey and implement as required.
6. Collate monthly data, tracking projects initiated, number of individuals engaged in each community, event attendance, online interactions, and how many staff and volunteers have been trained in Mental Health courses, etc. Compare Konnections staff time to impact on communities and track case for additional HR
7. Complete evaluation in conjunction with DGR.

4.3. Timeline overview

First Stage
Q1 OF PROJECT

The Kustom Build

Complete planning and development of both *We Kare* and *Konnections* Platform

Engage & Recruit Konnections volunteers and participants

Roll-out Mental Health first aid courses for KK volunteers and staff recruit

Contractors new hires

Initiate Konnections platform build

Engage DIY motorcycle operators for early adoption of Konnections services

Roll-out new Konnections Program at Kustom Kommune

Second Stage
Q2 OF PROJECT

Test & Tune

Roll-out new Konnections Program at Kustom Kommune

Engage DIY Operators & Programs as early adopter Konnections Partners

Commence Communal Build Nights with Konnections Participants

Continue to roll-out Konnections events calendar

Konnections Platform V1.0 launch

Undertake program performance review

Third Stage
Q3 OF PROJECT

Full Throttle!

Konnections Platform V1.1.0
Additional functionality rolled out based on partner feedback

Enroll new Partners to Konnections platform

Second round of Mental Health first aid courses for volunteer new intake and Konnections Platform Partners

Communal Build Night Project Complete

Fourth Stage
Q4 OF PROJECT

Rinse & Repeat

Konnections Platform V1.2.0
Third functionality release

Survey Konnections partners and program participants (locally and abroad) to measure success and receive feedback

Develop relevant plans with Konnections Partners for next 12 months

Debrief participants of the Konnections Program

Conduct evaluation of both stages in conjunction with Movember

4.4. Recruitment Strategy

We'll hit the ground running

Kustom Kommune has built an incredibly active and engaged community over the years. This will give us an immediate headstart in reaching our local target audience. Participants will be reached through the KK mailing list, social media and network connections of the KK DIY space.

Emotive storytelling

We will work directly with our in-house content team, to create engaging stories that pull on heart strings, through film and still image. Our team is well versed with sharing stories that create change, and have worked on Movember projects in recent years. This content will both support the multiple stages of the project, but also showcase the community bond at events and within the workshop. These stories will increase our already highly organic traffic, but will also be supported with target ad campaigns, funded by KKs existing advertising budget.

Always modifying

The Konnections team is social at heart, and we already have regular contact with a vast range of communities and social connection applicants. For the initial testing phase, our cost of reaching individuals and communities will be minimal. As our project and capabilities grow, we intend to shift budget into additional HR to enable us to support more communities. Further investment would be allocated to sharing stories from our groups and individuals in our network. We believe that organic traffic, likes, saves and shares are far more effective at reaching those that matter than ads that simply get scrolled past.



FACEBOOK 18.7k



INSTAGRAM 18.4k



FACEBOOK GROUP 1.7k



MAILING LIST 4.8k



PAGE VIEWS 20K PER MONTH

4.5. Project Sustainability

Sustainability was a big challenge when first launching KK. We've learnt a lot and built some well planned strategies to ensure we can operate comfortably but retain a community first ethos. The Konnections Project, both stages one & two, aim to secure ongoing funding through the typical KK fund processes, including for example commercial sponsorship, government grants, foundation grants, sales of merchandise and parts, subscriptions, and memberships. Additional support, through grants such as Movember x DGR SCC allows *Konnections* to grow at pace and support more communities. It solves our time and resource issues, just as *Konnections* plans to do for many other community groups.

Strategic Partnerships

Our intention is to seek commercial sponsorship specifically for *Konnections*. We have long term relationships with incredible sponsors, that are always asking for new opportunities. Taking a global approach with the Konnections Platform means we have more opportunity to partner with more brands, not just those operating out of Australia.

Big thinkers, realistic ideas

Grants have also become a focus for our space over the years, implementing successful projects with funding from local councils and entities such as Transport Accident Commission (TAC). As we expand our moto-family and impact around the globe, we'll be able to explore funding in other areas of the world to support growth of the Konnections project.

A full circle approach

As we expand our reach and grow our moto-fam, launching events such as the community moto-builds with an online motorcycle show, we'll be able to branch out into merchandise, subscriptions/paywalls, and roll out a donation platform. Enabling communities to raise funds to continue Konnections based programs would create a synergy with communities supporting individuals and individuals supporting communities.

Wrench, ride, repeat

Our community indicated that they would prefer to sell communal builds after completions to help further fund the space. A modest contribution, but it will support sustainability for these programs.

5. The Konnections Project Team

Community focused. Community lead.

We take a collaborative and democratic approach when building teams to launch and manage new initiatives. Our projects are mostly community focused and community lead, giving us first hand expertise on how to build highly enthusiastic teams within our tribe. All staff, volunteers and project participants are encouraged to contribute as much as possible but also encouraged to engage in positive mental health practices in the work place.

From a legal perspective, any formed partnerships or contracting will be handled by KK's contracted legal firm. This ensures relevant compliance of all involved. This includes utilizing typical dispute resolution procedures in place by KK, which varies based on individual contracts.

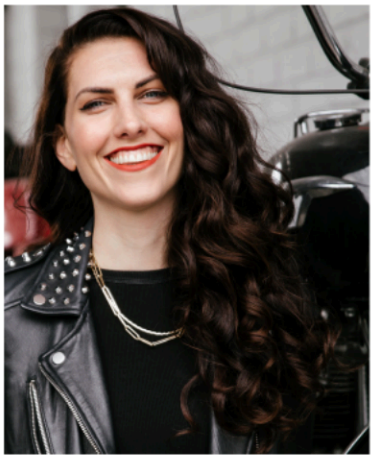


Jimmy Goode

PROJECT LEAD - STRATEGY & MANAGEMENT

Jimmy Goode is the lucky guy that gets to spend all his time at Australia's first DIY Motorcycle Workshop, Kustom Kommune. Launching the idea in 2013, today Kustom Kommune has become an inspiration and mentor for countless other spaces around the world. With a professional career specializing in events and marketing, Jimmy has built community engagement strategies for iconic Australian brands such as JUST Magazine and Trading Post. As a passionate social media spokesperson Jimmy regularly speaks openly about his personal mental health journey and encourages others to do the same.

Jimmy will oversee the development and roll-out of the Konnections Project whilst being very hands on and is committed to work with key community and project leaders to continuously develop the offering.



Nina Goode

KONNECTIONS MANAGEMENT - COMMUNITY MANAGER

Nina led community management, event strategy and volunteer support. She managed sponsor relationships after contracts were signed and reported to Jimmy, who retained commercial and programme oversight. She supported a team of over 30 volunteers contributing approximately 9,100 hours a year at peak.

Nina will play a key role in building event strategies, helping communities recruit and manage volunteers as well as ensuring the Konnections Program is supporting those enrolled.



Ross Evans

KONNECTIONS MANAGEMENT - TRAINING & PSYCHOLOGY

Ross Evans, a Clinical Psychologist with over 14 years of professional experience and an active member of KK. Ross is as passionate about motorcycles as he is for raising awareness for the maintenance of your mental health and well-being. He believes spaces, such as community workshops are crucial in engaging motorcyclists that might not otherwise feel connected.

Ross provides specialist guidance for the Konnections program and all other mental health focused development activities. Ross will act as ongoing support and will provide consultation to the KK team on mental health matters as required.

5.1. The extended Konnections team



Angelica Gomez

CLINICAL PSYCHOLOGIST

Angelica is a motorcyclist enthusiast and Clinical Psychologist with 10+ years of experience. Angelica is our second Psychologist to assist with the PFA Training sessions and will be available for supervision and support of volunteers and senior instructors as required.



Community Support Manager

NEW HIRE

The first point of contact between Konnections and community leaders around the world. This mentoring marvel will build high levels of trust and encourage community leaders to utilize our support to increase social connections within their tribe.



Communications Coordinator

NEW HIRE

This all-rounder and word-smith will be helping our community leaders with all the agency-on-demand grunt work. Assisting with internal and external comms, they will work closely with Project leads and will be responsible for actioning plans set out by the Community Support Manager.



Web Designer & Developer

NEW HIRE

Building a platform that is easy to use, reliable is and uses the latest technologies is our top priority. The Developer will be responsible for the site build, maintenance and act as a dev-on-demand for community partners. This role will be heavily supported by Jimmy G, a full stack developer with 10 years of experience.



Kommune Kommittee + Volunteers

KUSTOM KOMMUNE'S TEAM OF VOLUNTEERS

The ***eight person Kommittee*** makes up the team that helps manage the space and implements projects that will directly impact the organization and its members. Each Kommittee member has a dedicated role and is a part of all key decision making processes. The ***team of 30+ Volunteers*** are the workshop all rounders. This team will play a substantial role in activation of the *We Kare* Program at KK

5.2. Partnership opportunities

We see huge amounts of cross over with majority of other Movember Social Konnections Challenge ideas. In fact, we do or have done many similar activities in the past. Taking a collaborative approach when implementing pilot programs would achieve exactly our goals: Reduce time and recourse issues for community leaders. Whilst we feel that there is many programs we could support, we have approached the following teams to discuss:

Mind Moto - Mental Health Training

Jeff Gough, Australia

Mind Moto is producing a Mental Health First Aid course aimed specifically at Motorcycle riders. We have approached Jeff with the idea of creating a reduced version of his course to integrate with Konnections Training of staff and volunteers with our platform partners. This would give community leaders the perfect introduction to Mind Moto and open doors to roll out the full course at DIY workshops.

Project Team Building - Communal Moto Build

Adam S, Canada

Project Team Building has proposed the idea of a group build with a virtual element. Kommune has been hosting build nights for *We Kare* participants for the past few years and sharing resources or unique elements of each project could help increase reach and effectiveness. *Konnections* stretch goal (mentioned in initial pitch) is to help other DIY Workshop introduce group build nights as a part of the Konnections program, with the ambition to host an online bike show with each space around the world. - This one could be an incredible partnership!

The Motorcycle Collective - Diy Workshop

Jethro Day, New Zealand

This one is the perfect partnership. Over the years Kommune has informally mentored a handful of spaces looking to launch, and receive requests on a monthly basis. We're keen to handover our entire "How to open a DIY Workshop Handbook" , e.g. the Konnections Platform, and offer our 8 years of experience to help a new crew hit the road with every chance of success.

6. Budget

Mental Health Services	**$ 5,500.00**
- Development of 2 hour psychological first aid course	$ 2200.00
- Delivering the psychological first aid presentation	$ 2200.00
- Ongoing group supervision sessions for volunteers / senior staff	$ 1100.00
Software Services	**$ 2,000.00**
Allocation of budget for SaaS, 3rd party software subscriptions required to manage email lists (Mailchimp), Social media scheduling (Later), Analytics tracking(Diib) and team management (HubSpot) etc. Additional budget will be committed by Kustom Kommune as requirements increase.	$ 2000.00
Design Services	**$3,100.00**
- Graphic Designer to prepare site design, brand book, logo and email template.	$ 2500.00
- Project management - Konnections management team hrs	$ 600.00
Content Production	**$ 10,500.00**
Two video and still campaigns to promote the launch of Konnections Program & Konnections Platform. Budget based on 1.30min-2min hero video, social media cuts and photography set per campaign. Campaigns combined in below breakdown.	
- Videographer	$ 2000.00
- Photographer	$ 800.00
- Gaffer	$ 600.00
- Editor	$ 2700.00
- Voice over artist	$ 400.00
- Producer	$ 2000.00
- Content Production from global partners	$ 2000.00
Konnections Program Launch	**$6,400.00**
Budgets allocated to initial set up of the We Kare relaunch. Including creation of the program "handbook" used to implement Konnections program at partners workshops. Tasks defined will mostly be managed by Konnections Management team but may be allocated to early hires or contractors ****** Please see additional notes in Appendix B***	
- Define new program systems and processes	$ 2400.00
- Document program into handbook	$ 2400.00
- Implement CRM (Custom Relationship Manager) Portal and comms	$ 1000.00
- Recruitment & Training of Volunteers on Program	$ 600.00

Konnections Platform Launch	$ 18,200.00
Budget allocated for development phase through to launch of Konnections Platform. This will include defining the scope of functionality, site build and copy writing of technical documents to create the online repository of information for Konnections Partners to utilize. ******Please see additional comments in Appendix B***	
- Define functionality and platform requirements - Konnections team hours	$ 2400.00
- Content creation & copy writing - contractor	$ 3600.00
- Web developer - contractor or early hire	$ 5000.00
- Site costs - Hosting, software, plugins, URLs, security	$ 2200.00
- Project management - Konnections team hours	$ 3600.00
- Website updates and maintenance for duration of project	$ 1400.00
Konnections Support Team	**$ 19,400.00**
HR pool for three part-time hires as per section 4.1 The Extended Team. These staff are the core team that will provide agency style support and mentoring to our Partners. Calculated as 3 hires, 2-3 days per week for the initial 8 month pilot of the Konnections Platform. Budgets for items such as copy writing, platform build etc may be allocated to early hires in place of contractors, and vice versa.	
- Community Recruitment - Konnections Lead Hrs	$ 2400.00
- Konnections Staff:	$ 17000.00
- Community Support Manager	
- Web Developer	
- Communications Coordinator	
Comms, Socials And Reporting	**$9,060.00**
Budget allocated to Konnections Management Team for preparation of key project communications such as reporting, program tracking and socials for first 12 months. Whilst demonstrated as task breakdowns, some tasks may be allocated to the extended team extending their work hours.	
- Monthly reporting	$ 2800.00
- Monthly EDM	$ 3460.00
- Social & Blog Scheduling	$ 2800.00
Total Program Budget	**$74,160.00**

PROJECT MILESTONES	M1	M2	M3	M4	M5	M6	M7	M8	M9	M10	M11	M12
Planning & Development - Konnections Program												
Planning & Development - Konnections Platform												
Konnections Platform Build & Releases												
Mental Health First Aid Training Sessions												
Konnections Program Roll-out												
Communal Build Night Roll-out												
Konnections Platform Launch												
Konnections Program Review Stages												
Milestones - Konnections Partners & Enrollments												
Project Evaluation												

Appendix B

a. MOU's have been signed by following participants and volunteers

- ***Ross Evan, Konnections Management Team - Psychology services***
- ***Jon Holland, Kommune Kommittee - Volunteer for Konnections Program & "Social Klub" events***
- ***Jai Cornes, Kommune Kommittee - Volunteer for Konnections Program & Volunteer Management***
- ***Lucas Anderson, Kommune Kommittee - Volunteer for Konnections Program & "Social Klub" events***

Our MOU documents are four pages each, to save document size, PDF are hosted on Dropbox for access anytime. One file has been attached as an example.

b. Funding allocation note as per notes from the panel:

As per the Budget, a portion of SCC funding is allocated to the development of the all new We Kare (Konnections Program) . Once the program is live and ready to roll-out at additional spaces, KK will then utilize our existing Kommittee and Volunteers to manage the ongoing project, with no ongoing budget allocation from SCC necessary. Majority of the SCC budget allocation sits with the development and implementation of the Konnections Platform and recruiting other community groups. The Konnections Program will be available to community groups via the Platform.

c. Survey results

Survey sent to members for anonymous completion. We wanted to understand how our community manages loneliness and social isolation and what else needs improvement or is missing in our space. The survey was sent out to 320 people, with 90 people responding so far. Demographics of our sample population is consistent with the demographics of KK and its broader members. Following are some of the key findings: